



EXPERIENCE STUDIO

BALI, INDONESIA

COMPANY PROFILE

MARSVERSE



Every layer of the experience. One roof.

The systems that run it · the visuals that carry it · the event that delivers it.

Marsverse builds **every layer** of an experience
— the systems that run it, the visuals that
carry it, the event that delivers it.

■ One studio. One brain. No vendors stitched together.

SYSTEMS

what runs it

STUDIO

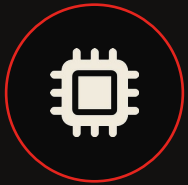
what's seen

EVENTS

what's delivered

Three divisions. One organism.

Not a menu to pick from — the anatomy of how a whole experience gets built.



MARSVERSE SYSTEMS

The nervous system

Everything that runs and engages — the logic, the data, the live layer beneath the show.



MARSVERSE STUDIO

The face

Everything people see — the spaces they stand in, the films they watch, the brand they remember.



MARSVERSE EVENTS

The spine

What brings the other two to a real venue — planned, produced, and run on the day.

Marsverse Systems

The nervous system — everything that runs and engages

01



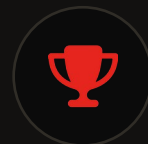
IoT & device control

Connected hardware, sensors, and on-site device management.



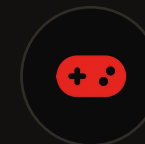
Registration platforms

Sign-up, check-in, and participant data, built to scale.



Tournament & scoring systems

Live brackets, standings, referee consoles, finals displays.



Interactive mini-games

Exhibition and booth games that pull a crowd and capture leads.

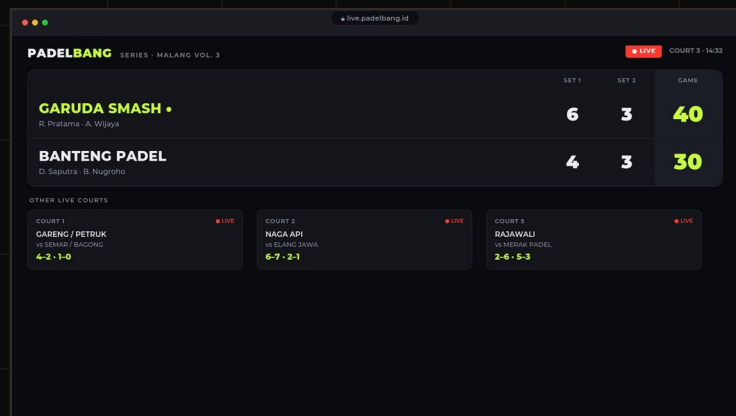


SHIPPED

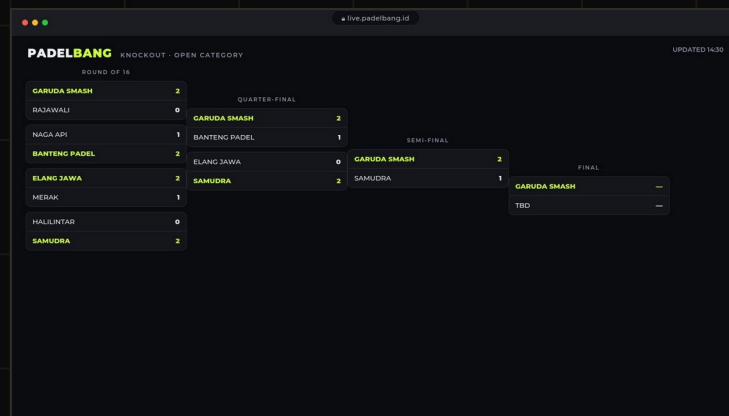
Padel Bang live tournament system (v3) — running real, multi-day events at full venue scale.

Live tournament platform.

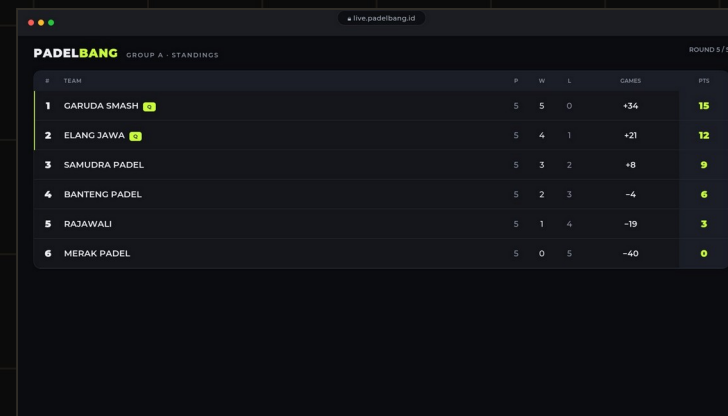
Padel Bang — the live scoring and tournament engine, running real multi-day events. Sample data shown.



Live match scoring · Real-time



Knockout bracket · Auto-advancing

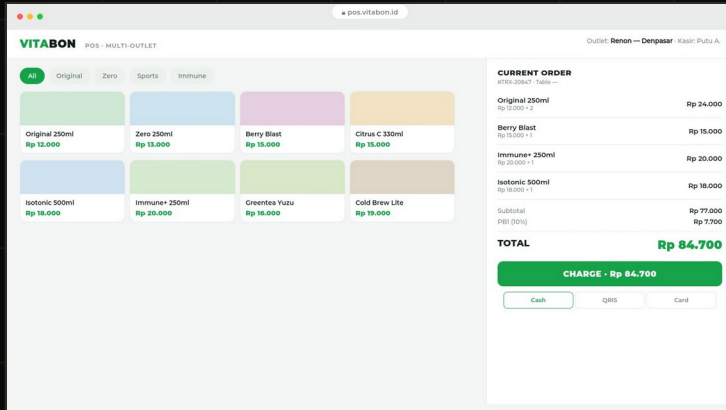


Group standings · Live table

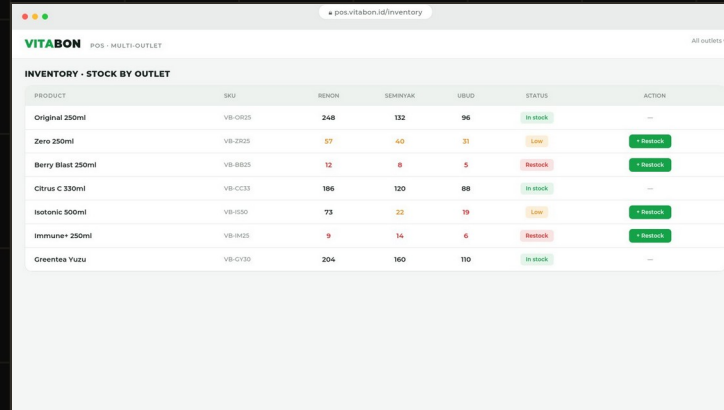
BUILT IN-HOUSE · PHP · MYSQL · JAVASCRIPT · LIVE.PADELBANG.ID

Point of sale & inventory.

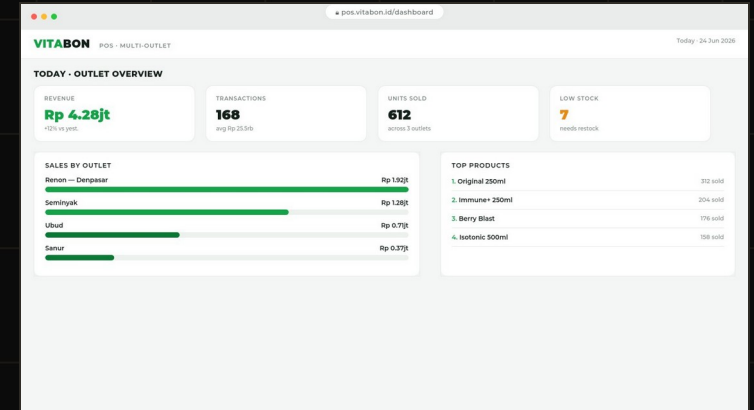
VITABON — a multi-device POS with live inventory, restock control, and an owner dashboard. Sample data shown.



POS sale screen · Multi-device



Inventory & restock · Multi-outlet



Owner dashboard · Daily overview

BUILT IN-HOUSE · PHP · MYSQL · MULTI-DEVICE · MULTI-OUTLET

Workforce & attendance.

THE ORGANIZER — a PHP/MySQL attendance system: public weekly board, PIN punch page, and admin dashboard. Sample data shown.

THE ORGANIZER WEEKLY BOARD 23-28 JUN 2026

TEAM MEMBER	MON 23	TUE 24	WED 25	THU 26	FRI 27	SAT 28
Fili Aulia (Designer)	08:58 on time	08:55 on time	09:14 late	08:49 on time	08:52 on time	—
Dias Prabowo (Producer)	08:01 on time	09:00 on time	08:47 on time	09:21 late	08:58 on time	09:30 on time
Ferry M. (Designer)	09:02 on time	09:18 late	08:59 on time	08:55 on time	09:01 on time	—
Putri Lestari (Designer)	08:45 on time	08:50 on time	08:48 on time	08:52 on time	leave	—
Bagus Setiawan (Logistics)	09:25 late	08:37 on time	09:00 on time	08:53 on time	08:59 on time	09:10 on time
Rina Hapsari (Design)	08:59 on time	08:54 on time	leave	08:58 on time	09:03 on time	—

Weekly board · Public

THE ORGANIZER CLOCK IN - OUT

MON · 24 JUN 2026

09:02:14

Enter your PIN to clock in or out.

1 2 3
4 5 6
7 8 9
0 ✓

CLOCK IN CLOCK OUT

PIN punch page · Clock in / out

THE ORGANIZER ADMIN DASHBOARD

PRESENT TODAY: 11 / 12 (91.67%)

LATE: 2 (the morning)

ON LEAVE: 1 (absent)

Avg hours / day: 40h 11m (last 7 days)

Export CSV

STAFF	HOURS	ATTEND.
Fili Aulia (Designer)	43h 20m	96%
Dias Prabowo (Producer)	43h 05m	96%
Ferry M. (Designer)	39h 48m	94%
Putri Lestari (Designer)	32h 10m	leave 1d
Bagus Setiawan (Logistics)	44h 30m	89%

THIS WEEK - HOURS LOGGED

PUNCH POSTER

Scan to clock in
attend.theorganizer.co

Admin dashboard · CSV · QR poster

BUILT IN-HOUSE · PHP · MYSQL · DEPLOYED ON HOSTINGER

Interactive booth games.

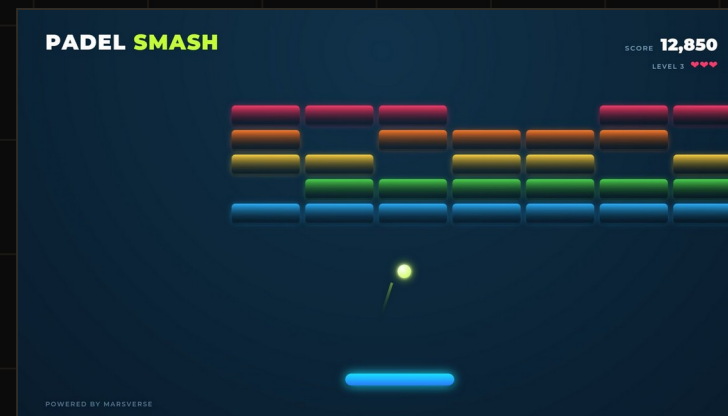
Crowd-pulling exhibition games on touchscreen or kiosk — built to draw a queue and capture leads on the spot.



Spin & win · Lead capture



Reaction rush · Engagement



Padel smash · Branded arcade

BUILT IN-HOUSE · HTML5 · TOUCHSCREEN · KIOSK-READY

Marsverse Studio

The face — everything people see



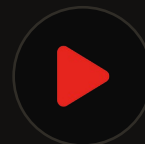
3D for events & booths

Spatial design, stages, and exhibition booths rendered to spec.



Commercial film & TVC

Brand films and ad spots, from concept to final grade.



Motion graphics

Title sequences, broadcast packages, and animated identity.



AI-driven content

Cinematic AI production and rapid concept visualisation.



SHIPPED BAIC automotive exhibition booth design · Marsverse cinematic trailers (Bumilangit universe).

Spatial & event design.

Stages, ballrooms, and exhibition environments — designed and rendered in-house. Selected client work, brands confidential.



Keynote main stage • CGI + VFX



Hospitality ballroom • 3D



Exhibition booth • 3D



Creative main stage • CGI + VFX



Corporate gala • 3D



Open-air gala • 3D

Film, CGI & commercial.

Commercial films and brand campaigns — AI, CGI, and VFX from concept to final grade.



Automotive commercial · AI + CGI + VFX



Automotive film · AI + CGI + VFX



Infrastructure campaign · CGI + VFX



Commercial film · CGI + VFX



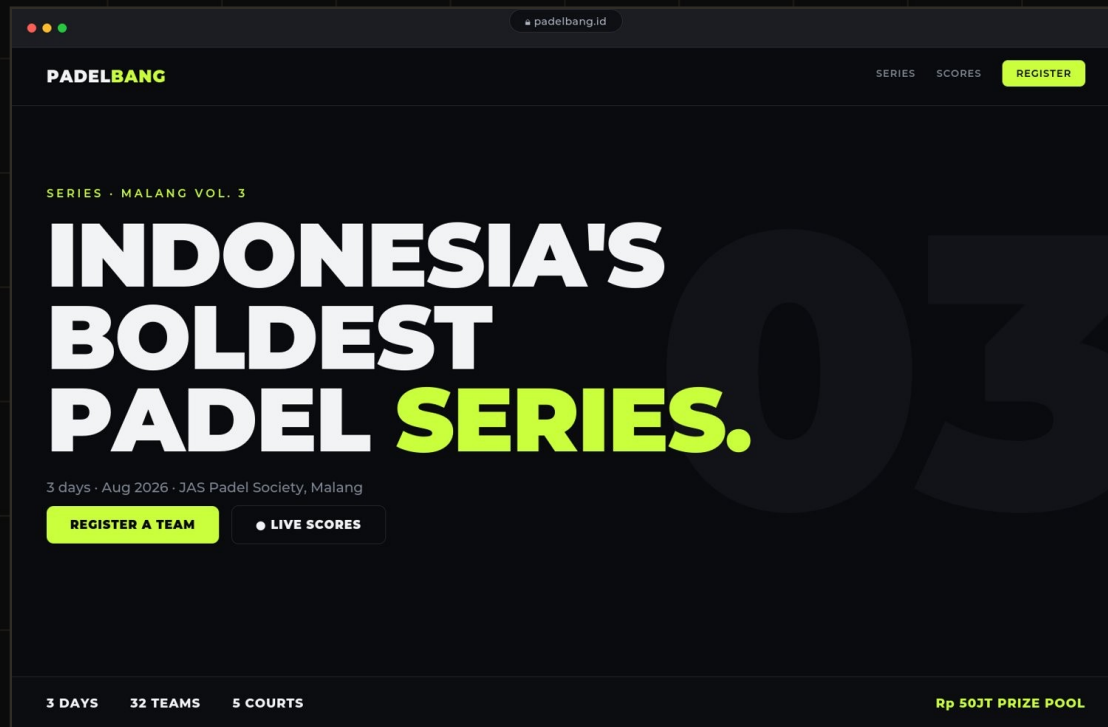
National-day campaign · CGI + VFX



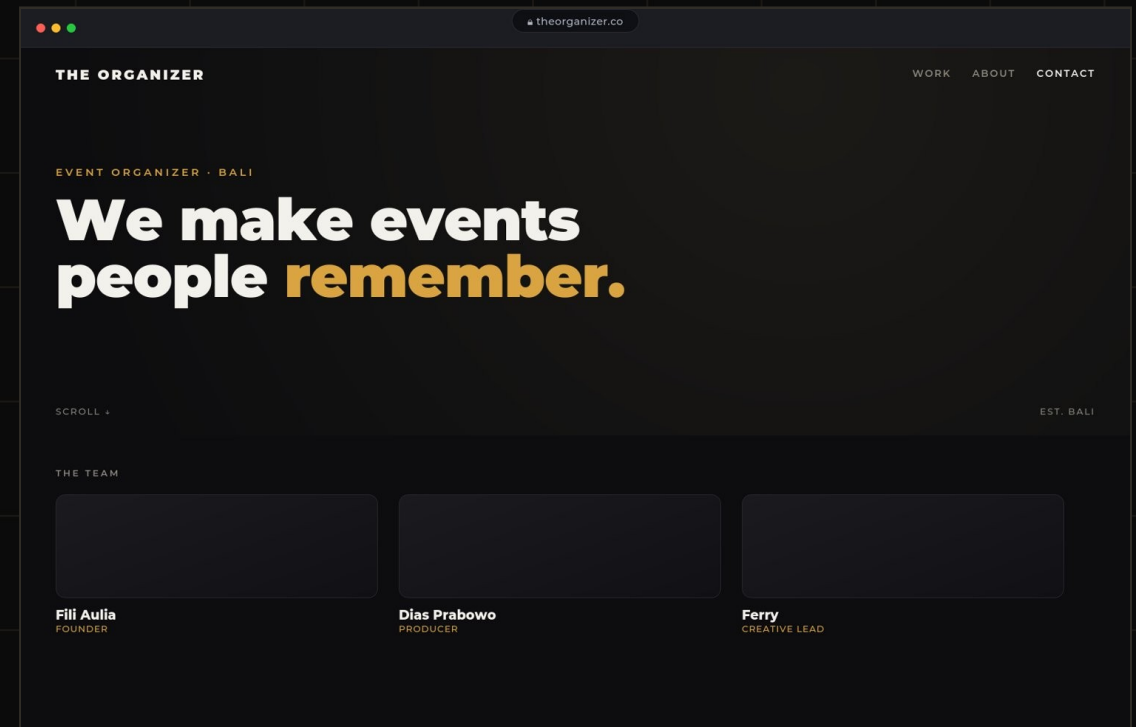
Event key visual · CGI + VFX

Brand sites & landing pages.

Web design and build — bold, brand-led front-ends, developed in-house.



padelbang.id · Brutalist-futurist landing



theorganizer.co · Dark editorial · cursor-reactive

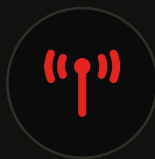
Marsverse Events

The spine — what brings the other two to a real venue



Concept & planning

The idea, the narrative, the schedule — shaped before anything is booked.



Production & logistics

Vendors, venue, build, and the thousand moving parts on the ground.



Show orchestration

Run-of-show and live direction so the day actually lands.



DELIVERED

Full-scale tournament production · brand-launch concepts incl. Viva Davines Bali.



FOUNDER & CEO

FERRY MARSELLINO

A multidisciplinary creative and full-stack builder, Ferry founded Marsverse to put every layer of an experience — the systems, the visuals, and the events — under one roof, and runs it himself.

Creative Direction

3D & Motion

AI Filmmaking

Full-stack · PHP/MySQL

Event Production

■ ***Fortune favours the bold.***

Tell us the experience you want to build.

We'll build every layer of it — the systems, the visuals, and the event — under one roof.



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Marsverse